

Stephen Kenny

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PROFESSIONAL SUMMARY

Highly skilled and creative multimedia professional with comprehensive experience in managing and executing all aspects of video production on all scales, including television commercials, independent short films, corporate identity projects, and training video series. Relies on creative instincts and industry standards while assuming responsibility for pre-production, shooting, editing, and assisting with production and post-production. Capable of ensuring the proper utilization of the organization's video production facilities, equipment, and personnel. Proven expertise in the operation and maintenance of multiple camera types, lenses, lighting, audio, and other photographic and video equipment. Stays abreast of new content and technology trends in the video production communities and suggests new ways to implement these trends or technologies. Recognized for creative and artistic execution as well as the ability to manage crews and clients. A team player with excellent communication skills, the ability to articulate ideas and present content, keen attention to detail, and the capacity to collaborate on concurrent projects. With the expert knowledge of the best industry practices acquired through formal education and exposure in the industry, eager to master new challenges and contribute to the company's success.

CORE COMPETENCIES

- Multiple camera types
- Aerial drone operations
- Audio production
- Video and film production/editing
- DaVinci Resolve
- Social media marketing
- Corporate communication
- Team leadership
- Adobe creative suite
- Lighting for film and video
- Customer service
- Inventory management
- Attention to detail
- Photography
- Final Cut Pro

PROFESSIONAL EXPERIENCE

Coca Cola Consolidated

07/18 – Present

Multimedia Production Manager

01/19 – Present

Provides leadership and guidance to an in-house video production team involved in researching, planning, filming, producing, editing, and delivering various multimedia projects. Plays a key role in the production of television commercials by organizing schedules, budgets, and people. Assumes responsibility for overseeing the daily operations of the multimedia department, asset management of multimedia content, managing video pre-production planning and on-site production activities, supervising additional staff during video production, and identifying best practices for producing high-quality internal and external-facing video content.

- Serves as an audio and lighting specialist, expert in aerial drone operations, and vendor liaison
- Proactively creates production budget including the expenses related to personnel, locations, and the equipment used
- Identifies and resolves any production issues that may arise on the set to ensure a fast and effective production process
- Develops strong relationships with external video production teams, equipment suppliers, and management to produce high-quality products
- Designed and implemented a media asset management system to streamline the video production process and facilitate the storage, administration, and retrieval of media files

Learning and Development Designer

07/18 – 01/19

Involved in the process of identifying and closing performance, knowledge, and skill gaps in the organization's targeted audience through the creation of multimedia educational and training content. Utilized engaging and effective interactive learning modules to facilitate content memorization. Demonstrated ability to source and utilize verified information to create courses and training materials.

- Leveraged technology to create, edit, and structure course content relevant and specific to the target audience
- Efficiently created onboarding materials for new employees to explain the company's operations
- Significantly facilitated learning by doing audio production to voiceover/narrate training videos

Photography and Videography Specialist

05/16 – 07/18

Electrolux

Brand-focused in-house photographer and videographer with a key role in highlighting the best features of the company's products and conveying the proper message to the audience through images and videos. Continuously proposed innovative and creative concepts for the production of high-quality media content for advertisements, promotions, social media, and other marketing materials. Collaborated with brands such as Electrolux, Eureka, Sanitaire, Beam Central Vacuums, Arm & Hammer, and 3M Filtrete.

- Responsible for all photographic and video content from start to finish, including the capture of content and its editing to meet output requirements
- Thoroughly researched a brand and products to ensure that the photos or videos match the brand's image
- Set up lighting, background, and camera angles to obtain a variety of different photos and videos
- Contributed to the marketing team's daily asset management and achievement of all creative and marketing objectives

Served as the in-house photographer for the production of all marketing materials, including promotional videos, advertising campaigns, new business, and digital media requirements for an international dessert ingredient company. In charge of creating promotional materials, using editing techniques to improve picture quality, selecting appropriate backgrounds, setting up lighting for the photo shoot, taking a large volume of photos, and presenting the product appealingly and accurately.

- Oversaw brand standards, lighting technique, and image quality
- Kept equipment up to date, organized, and maintained
- Photos were published internationally for e-commerce, web, print, and trade shows

Freelance Photographer

2009 – Present

Self-employed

Provides photography services to clients for individual and family portraits, weddings, and other important events. Creates aerial videography and photography for real estate and businesses. Successfully determines desired images and picture composition, concurrently selecting and adjusting subjects, equipment, and lighting to achieve the desired effect. Showcases proficient knowledge of post-production image editing, retouching, and color management

- Captures memories and creates exceptional experiences for all clients
- Collaborates with clients to guarantee satisfaction with final images
- Utilizes a positive attitude while creating a relaxed and fun atmosphere for the family during each photo session

ADDITIONAL EXPERIENCE

Manager and Photographer

Lazyday.com

2010

Editor and Set Photographer

Jacques' School for Tricks Treats and Tomfoolery

2009

Editor and Camera Operator

ASU Creative Services

2008

Editor and Live Camera Operator

Appalachian ISP Sports network

2007

EDUCATION

Bachelor of Arts in Film Studies

University of North Carolina Wilmington

2010
Wilmington, NC

CERTIFICATION

FAA Part 107 Remote Pilot Certified

Exp: 04/23

NCDOT UAS Commercial Operator Permit

Exp: 06/24